



GROUP COACHING 

Savvy Social Security & Group Coaching

Getting Even “Savvier!”

How Horseshmouth Social Security Advisors Have Raised \$1 Billion+ in Net New Client Assets



Chris Holman, PCC

- ✓ Chris Holman has 36+ years experience in financial services
- ✓ Built a successful career as a financial advisor
- ✓ Has coached/consulted with 2000+ advisors over the past 12 years
- ✓ Professional Certified Coach (PCC) Credentialed with the International Coach Federation
- ✓ Trained and certified as a professional coach, with a special expertise in group coaching



Our Agenda Today



- ✓ 7 Reasons to Do Social Security Workshops
- ✓ Success Stories: John Gould and Peter Murphy
- ✓ What is Horseshmouth Group Coaching?
- ✓ Your Questions?

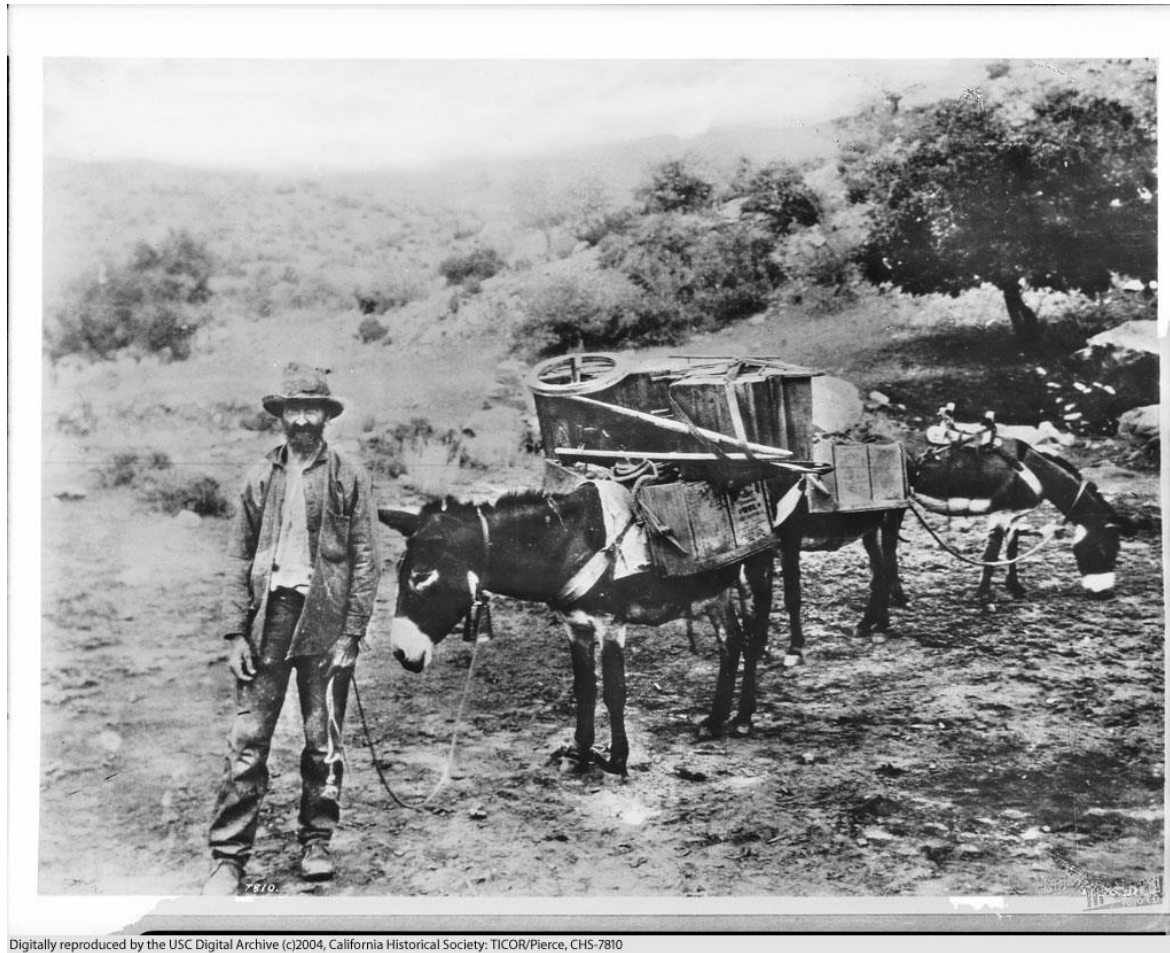
1. Trees don't grow to the sky



2. You want to get out of your cave.



3. You don't prospect anymore...ever



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3(a). Your Prospecting Pipeline is empty



4. You want to be an educator, not a salesperson



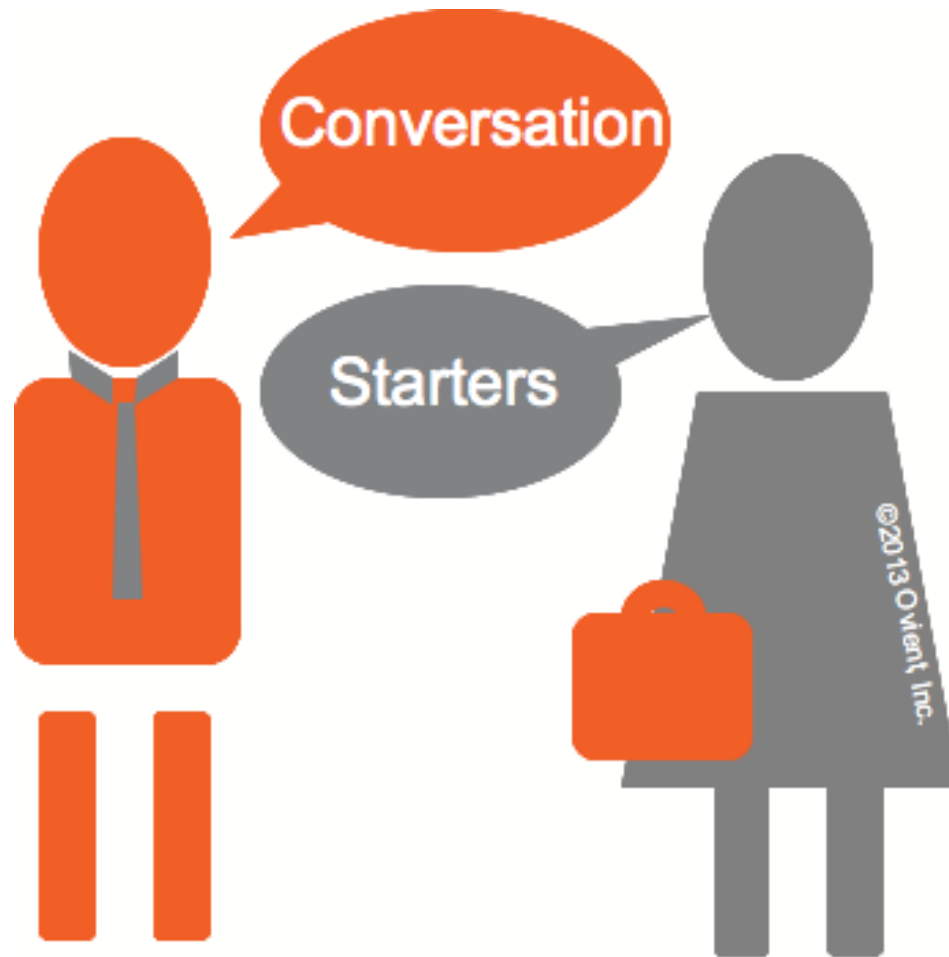
5. Workshops = 's You're an Authority



6. You want more Baby Boomer clients



7. Social Security is a guaranteed “conversation starter”





Peter Murphy



John Gould

What is Horseshmouth Group Coaching?

- 5-7 advisors in a group
- Virtual meetings
- 6-month engagement
- 12 group coaching conversations
 - 75 minutes in length
- + 6 one-to-one conversations
 - 50 minutes in length
- The Commitment Agreement
- Get clear and focused on your goals
 - What do you want to achieve?
- Align your behaviors. Create new ones, discard old ones
- Be accountable
 - To yourself
 - To the group
 - To the coach
- Learn and improve

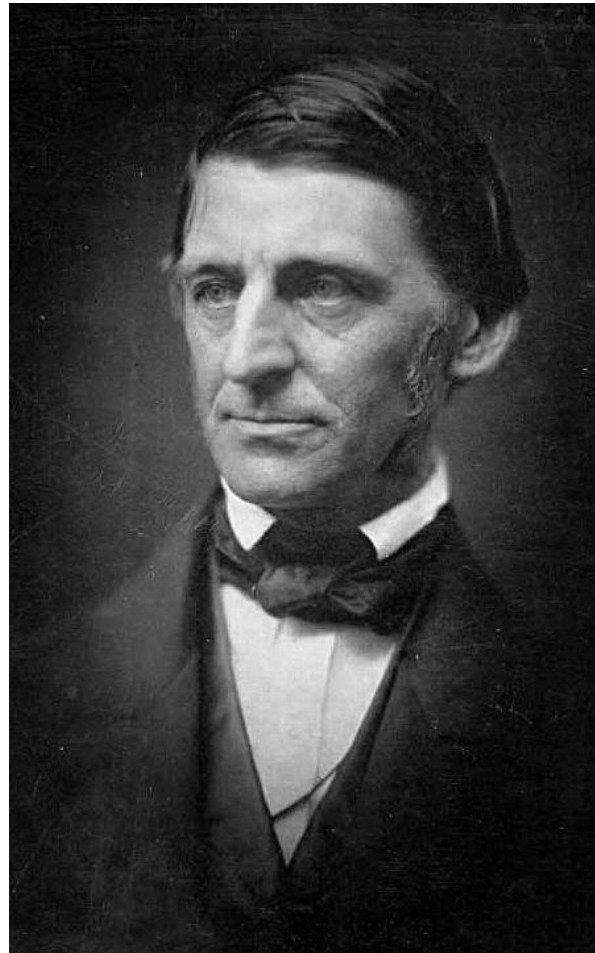


What is my investment?

- \$2,997.00 for six months
- Includes 12 months subscription to Savvy Social Security
- High ROI Potential. One priority client will more than pay for the coaching investment.
- 100% money back guarantee



“Postpone not your life.”



The Details: When Does the Coaching Group Begin?

- ✧ First Session: **Wednesday, October 10th**
 - 4:00–5:15 PM ET (1:00—2:15 AM PT)

- ✧ Last Group Session: Wednesday, **April 17th**
 - 4:00–5:15 PM ET (1:00—2:15 AM PT)

- ✧ 12 Group Sessions Total + 6 one-to-one sessions

Next Steps: Schedule a **Coaching Readiness Call** with Chris Holman

- **Discovery:**
 - What would you like to achieve?
 - What's happening in your business now?
 - What's holding you back?
 - Other questions?



Next Steps: (cont.)

- ✧ Sign up for the **Coaching Readiness Call** at the end of the webinar.
- ✧ Connect with me on LinkedIn
 - ✧ <https://www.linkedin.com/in/chrisholmanpcc-coach/>



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